



## MAY 16 | CANADA CELEBRATES INTERNATIONAL DAY OF LIGHT

## 16 MAI | LE CANADA CÉLÈBRE LA JOURNÉE INTERNATIONALE DE LA LUMIÈRE

The Steering Committee of the International Day of Light 2018 - Canada invites you to sponsor the first, annual nation-wide celebration of light to be held on May 16, 2018. Across Canada, scientists, artists, students, as well as organizations have planned activities that highlight the important role that light plays in our society, culture, environment, health and technology.

The IDL-Canada Team is working together to promote all these activities at a National level, and bring awareness to the general public as well as the political leadership as to the extent that Canadian citizens and organizations are invested in activities and technologies involving light. We invite you to join us to make this a memorable celebration with your sponsorship.

***Check out our exciting sponsorship opportunities and benefits.***

Sponsorship Category	Cost of Sponsorship	Example Activities Sponsored	Benefits & Recognition
Gold	\$5000	Fliers/Bookmarks for Canada-wide dissemination  OR  Print advertisement in a national outlet	<ul style="list-style-type: none"><li>• Logo placement on home page of website</li><li>• Logo placement on all print materials</li><li>• Acknowledgement on all press releases</li></ul>
Silver	\$3000	Large-scale public exhibit /demo	<ul style="list-style-type: none"><li>• Logo placement on website</li><li>• Logo/banner placement at exhibit (material to be provided by sponsor)</li><li>• Acknowledgement on press releases regarding exhibit</li></ul>

Bronze	\$1500	Sponsorship of a Canadian representative's travel to the IDL launch in Paris	<ul style="list-style-type: none"> <li>• Logo placement on website</li> <li>• Acknowledgement on press releases regarding activity</li> </ul>
Friend of IDL	\$100 - \$1000	Contribution to any of the above activities	<ul style="list-style-type: none"> <li>• URL linked mention on website</li> </ul>

All prices are exclusive of HST.

To register, please complete the online form at <https://idl.cap.ca/index.php/sponsors/> or email [dayoflightcanada@gmail.com](mailto:dayoflightcanada@gmail.com).

Should you have questions or wish more information, please contact us.  
Thank you for your interest!

IDL-Canada Steering Committee  
Dr. Chitra Rangan, Chair

Email: [dayoflightcanada@gmail.com](mailto:dayoflightcanada@gmail.com)

URL: <http://idl.cap.ca>

Facebook: <http://www.facebook.com/IDLCanada>

Twitter: <http://www.twitter.com/IDLCanada>

#IDLCanada18